



# MONTANA SHORTHORN CHINOOK



## Ramblings from The President

With the spring bull sales past, and the time of year when most of us make our big sales of breeding stock about over, it might be well for each of us to set back and evaluate our own breeding programs.

One of the first questions we should ask ourselves is, are our cattle accepted? A person whose cattle stand at the bottom in shows, sell at the bottom in sales, and poorly at home must come to realize that his cattle are not accepted, and that a drastic change must take place

in his breeding program if he is to stay in business with Shorthorns. Not only is his pocket-book hurt, but his cattle are often an outright advertisement for others to stay away from Shorthorns.

The change in the type of cattle that has taken place in the past few years in all breeds, to the longer, cleaner, faster growing and less wasteful type of an animal has simply gone right by many of our breeders. It is human nature for a breeder in trouble to cast around & blame his troubles on everyone, or anyone in sight, don't! It's a waste of time, time that could be well spent by rebuilding his own program and bringing his cattle up to today's standards.

There are many good practical cow herds of Shorthorns here in Montana that need only the introduction of bigger, more modern type sires to get them headed in the right direction. We must remember that it took many years to breed these cows to what they are, and breeding

them to the same type of sire won't change them much, so that it takes a drastic change in sire type to get the job done faster.

In some herds in the state we have seen only one bull make

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Anyone that would like to have cattle in the exhibit at Great Falls should contact Cliff Trexler immediately. The owner will be responsible for transportation to and from Great Falls. We only need ten head this year for an exhibit.

## Activities Planned By Junior Shorthorn Assn.

Dear Shorthorn Friends,

The Montana Junior Shorthorn Association is looking forward to a busy summer. We have lots of activities planned.

First is the annual Spring Picnic. At the picnic we will raffle off a show box and show equipment. Please support your juniors and buy some tickets. We need the money desperately. Also, at the picnic we will pick our delegates for the National Shorthorn Youth Conference which will be held at Acadia Farms in Ohio, July 7-9.

The 1972 Big Sky Lassie Queen will be crowned at the picnic. She will get a trip to the National Western in Denver next January.

Once again the Junior Association has offered to work at the State Fair in Great Falls. Lets everybody really support our Shorthorns this year.

The slide projector will again be used so if anyone has any new or unusual slides we could use them.

See you all at the picnic!

Shorthorns always first,

Karen Kay King

Sec., Mont. Jr. Shorthorn Association

P.S. We have lots of Shorthorn jackets in all sizes for sale!

## STATE FAIR

Summer is fast approaching and with it comes thoughts of county and state fairs. Hopefully Shorthorns will be well represented in the barns again this year.

The Montana Shorthorn Association again has a space reserved in the barns at the State Fair for an exhibit. The theme of the whole beef exhibit is "Use this breed for ———." The Shorthorn exhibit will have a crossbreeding theme as the central idea. The Association needs help to gather all the facts and information about what Shorthorns and Shorthorn crossbreds have accomplished in the last year or so. Information is needed on results at testing stations, at steer shows, and in the feed lot and on the range. Please send any such information to Tom Ryles or Cliff Trexler.

## ANNUAL MEETING

Sat., June 3--12:30 p.m.

No Host Luncheon

Lalonde Hotel - Viking Room

Sidney, Montana

AFTER MEETING TOUR — Yellowstone Valley Breeders (Doors are open).

Sun., June 4th--9 a.m.

REGISTRATION — At Percy Budke Ranch at Raymond, Mont., followed by

## PICNIC AND TOUR

Stop at Elbert and Russell Williams for cattle viewing and judging.

Dinner at Medicine Lake Recreation Area at 1 p.m., beef will be served! Program of interest to cattlemen.

AUCTION of handmade articles by the Big Sky Lassies.

JUNIOR ASSOCIATION will have their drawing for a fitted show box.

PRIZES for many interesting categories will be awarded.

Tour will then continue to Christoffersen's and on to Ray Norby's.

Fort Peck area is nearby for anyone interested

HOUSING AT SIDNEY OR PLENTYWOOD



## Cheryl Lovely Ends Reign As Shorthorn Queen



As I come to the end of my reign as Shorthorn Lassie Queen, I think back at the experiences I had during the past year, of the fun, and even educational experiences. I attended the Fair in Great Falls, the Fair in Billings, the Winter Fair in Bozeman and the Chicago International. At each one, I felt very proud to be able to represent Shorthorns and the wonderful Shorthorn people.

I would also like to thank the people at this time for letting me represent you and I hope that I did what was expected of me. I'm sure the upcoming Lassie Queen will do a good job and I wish her the best of luck.

Thanks again!

CHERYL LOVELY

## Report by National Director Norma Lovely

Dear Lassies,

Since my trip to Kansas City in April, it is even more interesting than before to be a Lassie. We made a couple of changes in the Queen's costume. We decided that she may wear her hair the way she feels best as long as it is neat and clean. We decided that if they were worrying about the way they looked, they wouldn't be thinking of ways to promote Shorthorns, and after all, this is their main purpose. We also decided that they can wear real plain black fashion boots, since it is so hard to get the right kind of shoes. This will be especially nice at the winter shows. We would like your opinion on giving \$3.00 from our Chapter to put in on the Cow-Belle dues. We think this is a very worthwhile organization, and especially so after the way they have been working to hold

up the beef prices the way they have. We didn't feel the National organization had the money to pay it themselves since it costs \$40.00 to become an organization member of the National CowBelles.

The picnic is coming up very fast, and I do hope everyone is getting their articles ready that they are going to auction. I think this will be fun, and at least a different way to raise money for our Queen's trip. We will also be crowning a new Queen, which is always a thrill. If you are unable to attend the picnic, please get your articles either to me here at Wilsall, or to Mrs. Donna Bangert, Rte. 1, Box 48, Powell, or with someone else that is going.

Lets keep working for Shorthorns.

Respectfully yours,  
Norma Lovely

### STRAWS IN

"Mostly blowing  
by your Secretary."

### THE WIND

At our four spring sales in 1972, we sold 160 head of cattle (bulls and females) for an average of \$576.63 per head or a total of \$92,260.00. The growthy, stretchy kind sold the best. We all know that you can't change your herd over night. But, I think we saw more of the right kind in our sales. Next year should show a great improvement. Because it does take almost three years from the time the cow is bred until the coming 2-year-old bull is in the ring.

★ ★ ★

While I was writing this sale report it came over the radio that Governor George Wallace had been shot while campaigning at a shopping center. We here in Montana have the choice of voting for or against the death penalty in our next election. I ask you to think before you mark your ballot. This type of thing has to stop!

★ ★ ★

I would like to urge every member to attend the annual meeting June 3 in Sidney, Montana. The last few years their hasn't hardly been enough members present to carry out the necessary business. Bring your problems, your wife and kids and let's all go. Some of us are so close to our own problems we don't think anyone else has any.

## Ramblings—

(Continued from Page One)

the difference. The same cow herd that consistantly produced cattle that stood at the bottom of our sales, when bred to a big modern sire, consistantly produces cattle that stand at the top of our sale. Why? Many of our smaller cows are good mothers and excellent milkers. When bred to their own type they produce a small, slow growing animal that doesn't use but a part of his mother's milk, but when a much larger type bull is used the offspring has the growth potential, uses all his mother's milk, works her harder, much as a crossbred does and ends up being a larger, better animal. We all know of small cows, that are often our best producers within our own herds, but it still takes the right type of sire to get the job done and give added growth to our cattle.

Some of our progressive Shorthorn breeders have gone out this past winter, to the test stations and proven once again that our better cattle can compete with any in the business. Some of the best Shorthorns in the world are right here in Montana so it is not really necessary to have to scour the U.S. or Canada to find proven seed stock. Anyone looking for a herd sire, however, must be prepared to compete with the commercial man for he demands and buys the best for his crossbreeding programs.

The modern herd sire today may be hard for some of our breeders to look at, and a good one provides a wide range of comment, because he is different from what we have been educated to look for. Some of these animals are bargains at the sale ring, again because everyone is looking for something else.

A number of our Montana Shorthorn breeders are in the position of a man taking a beating, either looking for a way out, or for a better weapon. The weapons are here but we must learn to recognize them and then have the courage to use them.

Our eastern end Shorthorn breeders will be going to a lot of time and work for us all in June. Bring yourselves, your ideas and complaints to the annual meeting and picnic and make it a success by just being there.

See you in June,  
Dover Sindelar



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## **ANNUAL MEETING**

**Sat., June 3--12:30 p.m.**

No Host Luncheon

Lalonde Hotel – Viking Room

**Sidney, Montana**

**Sun., June 4th--9 a.m.**

**PICNIC AND TOUR**

MPS



## **MOHR POLLED SHORTHORNS**

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Membership Card



Montana

Shorthorn Breeders Association



Expires June 1, 1973

Secretary-Treasurer

Members do you have your 1971 membership card yet? Dues are still \$10.00. Montana Shorthorn Ass'n. also invite Cross Breeders and Commercial Cattle Breeders to become members. Just fill out this card and send it to Box 483, Livingston, Montana along with your \$10.00 membership fee. The secretary will send you your membership card by return mail.

Secretary  
MONTANA SHORTHORN A'SSN.  
P. O. Box 483  
Livingston, Montana 59047

Wayne Neely  
258 Carroll Parkway  
Frederick, Md. 21701

